



Amy Blalock, Public Affairs Manager 919.560.4123 x11253 | 919.475.7735 (mobile) Amy.Blalock@DurhamNC.gov

News Release

For Immediate Release: January 16, 2019

Bimbé Cultural Arts Festival Logo Design Contest Now Open for Submissions

January 25 Submission Deadline; Winning Submission to Receive \$750

DURHAM, N.C. – This year marks two major milestones for the Bull City...it's the 150th anniversary of the City of Durham and the 50th anniversary of the Bimbé Cultural Arts Festival.

To celebrate this national award-winning and family-oriented event that celebrates African and African American history, culture, arts, and traditions, the City is now seeking logo and t-shirt design proposals commemorating Bimbé's 50th Anniversary.

The design contest is open for submissions now through January 25, and a public voting period will take place January 29 – February 4. This contest is open to all creative people living or working in the following counties: Chatham, Durham, Franklin, Johnston, Orange, Person, and Wake.

An Artist Selection committee comprised of Durham Parks and Recreation staff and Public Art Committee representatives will select up to five submitted design concepts as finalists. Finalists will be awarded \$250 each. The finalists' design concepts will then be posted on the City's website from January 29 – February 4 for the Triangle-area community to vote on their favorite design. Durham Parks and Recreation will select the design concept receiving the most votes to be used for this year's milestone event. The selected artist will be awarded an additional \$500.

All submissions must be in digital format and include a design narrative, logo concept design, and t-shirt concept design mockup. Designs should commemorate this family-orientated festival and celebrate African and African-American culture, arts, and traditions. For full contest details and to access the submission portal, visit https://durhamnc.gov/2984/Durham-Calls-for-Artists.

For more information about this call for artists, contact Special Projects Manager Stacey Poston with the City's General Services Department at (919) 560-4197, ext. 21254 or Stacey.Poston@DurhamNC.gov.

About Bimbé Cultural Arts Festival

<u>Bimbé Cultural Arts Festival</u> was established in 1969 to honor the West African tradition of harvest and celebration. Throughout the years, Bimbé has found homes in Duke Gardens, Hillside Park, North Carolina Central University, UDI Industrial Park, and the Durham Athletic Park, before landing at Rock Quarry Road Park. This year's free event will take place on May 18 from noon to 8 p.m. and promises to be a day filled with the tradition of sharing, celebration, and appreciated of gifts and talents!

About Durham Parks and Recreation

The <u>Durham Parks and Recreation</u> (DPR) provides opportunities for the Durham community to 'Play More' by connecting the whole community to wellness, the outdoors, and lifelong learning. To learn more about Durham Parks and Recreation, follow on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>, or call (919) 560-4355.

About the City of Durham General Services Department

The <u>General Services Department</u> builds and maintains City properties to make Durham a great place for people to live, work, and play. Guided by the City's <u>Strategic Plan</u>, the department's core functions include the acquisition and sale of properties, design and management of new construction and renovation projects, building maintenance, landscaping and urban forestry services, cemeteries management, sustainability and energy management, cultural and public art program management, and supporting the nonprofit <u>Keep Durham Beautiful</u>.

About the City of Durham Public Art Committee

The <u>Public Art Committee</u> serves as an advisory body to the Durham City Council and the City Manager, and its functions include assisting the City's Office of Economic and Workforce Development on matters relating to public art; implementation of the Public Art Policy; and reviewing proposals for public art projects brought to it by the City administration; and making recommendations to the <u>Cultural Advisory Board</u> regarding project approvals. To further help artists connect with opportunities, the City has a <u>Durham Calls for Artists</u> page on its website, which lists a number of upcoming opportunities for artists in and around Durham. Artists and other stakeholders who would like to be notified of current and future art-related opportunities and news can now sign up for alerts through the <u>Cultural and Public Art mailing list</u>. For more information about the City's Public Art Program, visit the City's <u>public art web page</u>. Artists interested in more information about the Public Art program may also contact Special Projects Manager Stacey Poston with the City's General Services Development at (919) 560-4197, ext. 21254 or by email.

###

101 City Hall Plaza, Second Floor, Durham, NC 27701

919.560.4123

DurhamNC.gov

Follow Us @CityofDurhamNC







